

Privacy Policy for Third Approach

Third Approach (trading as Third Approach Ltd, Company number: 10527884) is committed to protecting and respecting your privacy. This policy sets out how we will use your personal information and who it will be shared with.

We may make changes to this policy from time to time which will be posted to this page. So please do check back to this page occasionally to ensure that you are happy with any changes.

How do we collect information about you?

We obtain information about you when you use our website, for example, when you send us a message using our contact form or consent to receive updates on our products and services.

In addition, from time to time we carry out research and therefore we may also collect personal information you provide when participating in a specific Third Approach study - participation in these activities is completely voluntary.

What information do we collect about you?

We may collect and process the following information about you:

- Contact details, including your name, organisation, email address and telephone number
- Any correspondence and communications you send to us
- Information you provide to us via social media channels

For those persons who are participating in a Third Approach research study, we may collect additional personal information to inform the study. We may also receive personal information from clients who commission us to provide research services on their behalf and from other research agencies involved. The information collected will be dependent on the scope of the study. Participation in these activities is completely voluntary.

How do we use your information?

We will use your information in the following ways:

- To ensure that the content on our site is presented in the most effective way
- To provide you with information, research findings or services that you request or which we feel may be of interest to you

For those persons who participated in a research study, we will use the information gathered to inform the services we provide for our clients. The information gathered will be analysed for research purposes only. We will not use research participants' data for any marketing purpose.

Who has access to your information?

Your information may be processed and accessed by our staff.

For those persons who have participated in a research study your information may be processed and accessed by our staff and associates to deliver a service to organisations who have commissioned us. We take steps, where possible, to ensure that you cannot be identified from that information but as we may never fully understand what information clients may already hold about you, it may be that they can link anonymous information we provide to data which they already have, enabling them to identify you.

How do we keep your information secure?

We are committed to ensuring that your information is kept secure. We have measures in place to prevent security breaches including the right physical and technical security systems backed up by robust policies, procedures and reliable, well-trained staff.

Our use of Cookies

Like many other websites, we use cookies to provide the services and features offered on our website, and to improve our user experience.

Cookies are small files or other pieces of data which are downloaded or stored on your computer or other device that can be tied to information about your use of our website (including certain third-party services and features offered as part of our website).

- PHPSESSID – this cookie recognises your visitor session on our web server – if you have accepted cookies it prevents the notice from appearing again.
- Google Analytics – these cookies are used to collect information about how visitors use our site. We use this information to analyse how visitors interact with our website and inform improvements. The cookies collect information in an anonymous form, including number of visitors, where visitors have come from and pages they have visited.

To learn more about cookies, please visit <https://www.aboutcookies.org/>

Links on our website

Our website may contain links to allow you to visit other websites of interest. Once you have used these links to other websites you should be aware that we do not have any control over that website. We cannot therefore be responsible for the protection and privacy of any information you relay while visiting these linked websites. Please exercise caution and check each website's policies before transmitting any personal data to those websites and ensure you have read and understood their terms of use.

Control of your personal information

If you have previously agreed to allow access to your personal information for any purpose described herein, you may choose to restrict that use by emailing us at info@thirdapproach.co.uk.

Similarly, if you wish to no longer receive any marketing newsletter communications, you can use the unsubscribe link included at the bottom of the email.

You also have the right to ask for a copy of the information Third Approach hold about you. We may charge £20 to cover the administrative costs in providing you with details of the information we hold about you.